

PUBLIC SECTOR PERFORMANCE GROUP

Better Government Starts Here



About Us

Public Sector Performance Group helps government agencies strengthen communications, improve performance, and manage change effectively. We provide senior-only advisory support backed by decades of executive leadership across federal, military, and interagency environments. Having led inside government, we leverage our experience to deliver practical, trusted support that helps agencies navigate complexity and achieve results.

Differentiators

- ✓ Veteran-led SDVOSB with 35 years of senior federal leadership experience
- ✓ Senior-only delivery model with no junior staff or account-manager handoffs
- ✓ Director-level government experience in high-accountability environments
- ✓ Prosci-aligned change management approach for transition and workforce support
- ✓ Flexible engagement options: project-based, on-call, or embedded advisory
- ✓ Associates average 28 years of senior government experience

Company Data

Legal Entity: A Word In Edgewise, LLC
DBA: Public Sector Performance Group
Business Type: SDVOSB (70735)
CAGE: 18M32
UEI: R7JQEMNUMPL3
SAM.gov Status: Active
Contracting: Prime or Subcontractor
Business Location: Nationwide
NAICS: 541611 | 541618 | 541820 | 541690 | 611430
CMMC: Level 1



Strategic Planning

Developing and executing strategies that inspire positive change



Communications

Publicaffairs,crisis,executive and stakeholder communications



HR Consulting

Talent management, leadership development, and human capital strategy



Financial Advisory

Optimizing financial performance, budgeting, and forecasting



Operational Efficiency

Streamlining processes and improving operational effectiveness



Change Management

Experienced and certified in organizational change management and workforce transition support

Past Performance

- Developed agency-wide communications strategies
- Led crisis response during high-visibility government operations
- Built community engagement with local, tribal, nonprofit, and intergovernmental partners
- Guided restructuring, mission realignment, and workforce transitions
- Directed complex government programs, budgets, accountability, and efficiency measures
- Led agency efforts in workforce management, performance improvement, executive coaching, and human capital planning

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