



PUBLIC SECTOR PERFORMANCE GROUP

SDVOSB Capability Statement

Summary: Public Sector Performance Group (PSPG) provides senior-level advisory, communications, administration, and performance improvement support to federal agencies operating in high-visibility, high-risk, and time-constrained environments. We help public institutions communicate clearly, operate effectively, and lead confidently—especially under pressure.

CORE COMPETENCIES

- Strategic communications & public affairs
- Crisis messaging & incident response
- Executive advisory & performance improvement
- HR strategy & workforce transitions
- Change management & transformation support
- Budget execution & financial advisory
- Leadership coaching & senior team support

DIFFERENTIATORS

- Veteran-led, senior-level expertise
- Trusted under pressure and public scrutiny
- Integrated communications, operations, HR & finance
- Scalable team with national senior expertise
- Non-ideological, results-driven delivery

KEY DATA

- Legal Entity: A Word In Edgewise, LLC
- DBA: Public Sector Performance Group
- Business Type: SDVOSB pending
- Contracting: Prime or subcontractor
- Place of Performance: Nationwide (remote and on-site)
- CAGE: 18M32
- UEI: R7JQEMNUMPL3
- SAM.gov Status: Active
- NAICS Codes (representative)
 - 541611 | 541618 | 541820 | 541810 | 561110

PAST PERFORMANCE

- 35 years of founder's senior government leadership
- Hundreds of years of combined team experience in public-sector operations
- Executive advisory to federal and intergovernmental teams
- Crisis communications during high-visibility incidents
- Organizational restructuring & workforce transition support
- Leadership coaching in complex environments
- (Company-level past performance in development. Detailed examples available upon request.)

CONTACT

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